

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Phone: \_\_\_\_\_ / \_\_\_\_\_

Fax: \_\_\_\_\_ / \_\_\_\_\_

Mobile: \_\_\_\_\_ / \_\_\_\_\_

E-Mail: \_\_\_\_\_

Hall:	Stand:
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**Advertising space Bavarian Championship Hall 3**

- Flags on the arrow trap net\* EUR 500.00 each
- Exclusive Sponsor Award Ceremonies\* EUR 2.000,00 each

**Advertising spaces in the entrance area**

- Exhibit (max. 6m<sup>2</sup>, 2.5m height or by arrangement) EUR 600,00 each
- Roll-Ups/Flags (max. 2,5m height) EUR 300,00 each
- Site fence tarpaulin (ca.3,5m x 2,5m)\* EUR 2.500,00 each

**Advertising spaces in the transition areas**

- Exhibit (max. 6m<sup>2</sup>, 2.5m height or by arrangement) EUR 600,00 each
- Roll-Ups/Flags (max. 2,5m height)\* EUR 300,00 each

**Indoor advertising spaces**

Billboard advertising

- in the washrooms\* Mount \_\_\_\_\_ EUR 25,00 each
- in the transition area Mount \_\_\_\_\_ EUR 25,00 each

**Advertising spaces on doors**

- Posters on the doors\* EUR 60,00 each

\* Production of advertising material by Messe Augsburg ASMV GmbH on request.  
 For in-house production, please coordinate dimensions, materials and fastening devices in advance.

**logo advertising**

- Logo on hall plan (large format on site) EUR 90,00
- Company description with logo in the list of exhibitors EUR 120,00

**Announcement of participation**

- In the official AUGSBOW newsletter EUR 300,00
- On the AUGSBOW website in the official newsbox EUR 300,00

**Advertising materials (free of charge)**

- Poster \_\_\_\_\_ Mount  DIN A1  DIN A3
- Visitor brochure \_\_\_\_\_ Mount  print  pdf
- Online package  
 (official AUGSBOW logo 2019, AUGSBOW banner 2019 and email signature)

- We have questions. Please contact us!

**The order is placed in accordance with the terms and conditions printed overleaf.**

Please turn over!

place and date	for company (complete name)	name of signatory	company stamp and authorized signature of applicant

Please note that only a limited number of advertising spaces can be booked. Production and implementation are the responsibility of the exhibitor and are at the exhibitor's expense. The areas and measures will be allocated exclusively by Messe Augsburg ASMV GmbH according to the date of receipt of the bookings. Installation is included in the rental price. All prices are valid for 4 days and do not include VAT. Invoices for the booked areas and measures will be issued on the final exhibitor invoice issued by Messe Augsburg ASMV GmbH.

#### **I. Advertising space Bavarian Championship Hall 3**

##### **Flags on the arrow trap net:**

incl. suspension

Mandatory size: 150cm wide, 300cm long

Mandatory flag material: display fabric, B1 flame retardant according to DIN standard 4102

Clothing: Hemmed all around, as banner with a hemstitch at the upper edge. Banner equipment: aluminium tube on top with a and a weighting bar at the bottom. The rods should be flush with the fabric.

Completely assembled ready for use. Limited number

On request, the flags can be ordered from Messe Augsburg for an extra charge of 200€.

##### **Exclusive Sponsor Victory Honours:**

Invite the winners and visitors to a happy drink! Drinks for 4x honours with 100 persons each (beer, juice drinks)

In addition, you may lay out/distribute 2x roll-ups, 2x flags and advertising flyers in the stage area.

#### **II. Advertising spaces in the entrance area**

##### **Exhibit:**

In the large light-flooded entrance area, your exhibits can arouse the curiosity of arriving visitors.

The exhibit must be secured against falling over. Size: max. 6m<sup>2</sup>, 2,5m height. Number limited to max. 2 or on request.

##### **Roll-Ups/Flags:**

Advertise with your roll-ups or flags on the AUGSBOW 2019. size: max. 2.5m height. Number limited.

##### **Site fence tarpaulin:**

Take advantage of the new cash desk and entrance situation at AUGSBOW 2019 and draw the attention of all visitors with your large-scale advertising on the site fence. Every single visitor will pass your advertising space both on entering and leaving AUGSBOW 2019!

Size (w x h): approx. 3.5m x 2.0m. Number limited.

#### **III. Advertising spaces in the hall transitions**

##### **Exhibit:**

**The exhibit must be secured against falling over. Size: max. 6m<sup>2</sup>, 2,5m height. Number limited to max. 2 or on request.**

##### **Roll-Ups/Flags:**

Advertise with your roll-ups or flags on the AUGSBOW 2019. size: max. 2.5m height. Number limited.

#### **IV. Indoor advertising spaces**

##### **Poster advertising in the washrooms in Hall 6 and in the entrance area:**

Put your company in focus with posters in the laundry rooms - unusual but effective. You can advertise your product or company with a maximum of 70 posters during the entire 4 days of the fair. Size: DIN A3. limited number.

##### **Poster advertising in the transition area (entrance area/Hall 7):**

Put your company in focus with posters in the laundry rooms - unusual but effective. You can advertise your product or company with a maximum of 5 posters during the entire 4 days of the fair. Size: DIN A3. limited number.

#### **V. Advertising spaces on doors**

##### **Posters on the doors:**

Your advertising message unmistakably in the middle of the action.

Size: max. DIN A1

Installation by the exhibitor exclusively with residue-free adhesive strips

Locations by arrangement. Number limited.

#### **VI. Logo advertising**

##### **Logo on the hall plan (large format on site):**

The hall plan published in the run-up to the fair on [www.augsbow.de](http://www.augsbow.de) shows your logo on the hall plan, as well as the large-format A0 posters, which can be seen at prominent positions on the exhibition grounds during the fair. A maximum of 10 logos can be displayed per hall in the hall plan to be published

##### **Logo and company description in the list of exhibitors:**

With the logo in the exhibitor directory of the online database, you will draw more attention to yourself in advance and refer to your company with your company logo and/or product description for a worthwhile visit to your stand at AUGSBOW 2019.

#### **VII. Announcement of participation**

##### **In the official AUGSBOW newsletter:**

We announce your participation in advance of the fair in our visitor newsletter! Please send us your company and/or product information. together with your company logo or product photo - we will put you in the limelight!

##### **On the AUGSBOW website in the official newsbox:**

We announce your participation in our news splitter on the homepage of [www.augsbow.de](http://www.augsbow.de)! Send us your company logo and benefit from the increased attention of our visitors and your competitors!