

## Advertising offers

Purchaser: \_\_\_\_\_

Invoicing address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Exhibitor / Recipient: \_\_\_\_\_

Hall:	Stand:

Phone: \_\_\_\_\_ / \_\_\_\_\_

Mobil: \_\_\_\_\_ / \_\_\_\_\_

E-Mail: \_\_\_\_\_

If you do not place the order for yourself, but in the name or on account of a third party, we ask you to fill out the basic data sheet additionally!

### Company logo in

Hall plan	each EUR	90,00
Exhibitor list online	each EUR	90,00
Both	each EUR	150,00

<b>Box office branding</b> (exclusive)	each EUR	1.000,00
<b>Online visitor tickets branding</b>	from EUR	500,00

### Advertising spaces

Outdoor flag in entrance area	each EUR	150,00
Advertising tarpaulin in the entrance area	each EUR	300,00
Exhibit in the entrance area (max. 6m2, 2.5m height or by arrangement)	each EUR	600,00
Poster advertising in the washrooms	Amount _____	each EUR 30,00

### Announcement of participation

Advertisement in the visitor newsletter (e-mail)	EUR	300,00
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### Advertisements in the Messeguide

Front Cover inside	each EUR	600,00
Back Cover inside	each EUR	600,00
Back Cover outside	each EUR	800,00
1/1 page DIN A5-Advertisement	each EUR	450,00
1/2 page DIN A5-Advertisement	high cross	each EUR 300,00

### Promoter / Walking Act

Amount Promoter \_\_\_\_\_

Amount days \_\_\_\_\_ each EUR 120,00 per Promoter and day

### Advertising material (free of charge)

Poster	DIN A1	DIN A3	Amount _____
Letter sticker			Amount _____
Post cards	JAGEN UND FISCHEN		
	AUGSBOW	Sportschützen	Amount _____
online package			
(official AUGSBOW Logo 2021, AUGSBOW 2021 advertising banner and e-mail signature)			

Order deadline: as listed above

Please note that only a limited number of advertising spaces can be booked. Production and implementation are the responsibility of the exhibitor and are at his own expense. The allocation of space and measures will be carried out exclusively by Messe Augsburg ASMV GmbH after receipt of the bookings. Assembly is included in the rental price. All the above services can only be booked by officially registered exhibitors of the AUGSBOW 2021! Orders that are cancelled and/or ordered after the order deadline are subject to a processing fee of EUR 500.00. All prices are valid for 4 trade fair days and do not include statutory value-added tax. The invoice for the booked areas and measures will be issued on the basis of the exhibitor invoice issued by Messe Augsburg ASMV GmbH.

All regulations and conditions stated on this form take precedence over the General Conditions of Participation of Messe Augsburg ASMV GmbH and the Special Conditions of Participation of AUGSBOW 2021 with regard to the services ordered here.

**Please turn over!**

\_\_\_\_\_

place and date

\_\_\_\_\_

for company  
(complete name)

\_\_\_\_\_

name of signatory

\_\_\_\_\_

company stamp and authorized  
signature of applicant

## **Company logo on the hall plan or in the list of exhibitors online**

### **Company logo on the hall plan**

The hall plans in the notices give you the ideal presence during the event. You provide the advertisement to be used as JPEG, PDF, AI, EPS or PSD.  
Resolution min. 300 dpi

### **Company logo in the list of exhibitors online**

Your logo adorns the exhibitor directory online. This means that you are already present with the visitors in the run-up to the event. You provide the advertisement to be used as JPEG, PDF, AI, EPS or PSD. Resolution min. 300 dpi

## **box office branding**

Make visitors aware of you during the waiting time at the box offices! All box offices will be branded with an advertising space (approx. 50x50cm).  
Visible for all visitors in the queue!  
Exclusive advertising opportunity for one exhibitor!

## **Advertising space**

### **Outdoor flag**

Advertising, at first glance: Your flags in the entrance area welcome the arriving visitors. You provide the hoisting flag.  
Optimum size: Total length of the flag: 4.80m, number of eyelets: 8 pieces, distance between the eyelets: approx. 68cm each.

### **Advertising tarpaulin**

Welcome the visitors directly in the entrance area with your large-scale advertising! You provide the advertising tarpaulin. Size (w x h) 3.5m x 2.0m  
**exhibit**

Arouse the curiosity of the visitors with your exhibit. The exhibit must be secured against falling over. Size according to location. Power supply on request.

### **Roll-Ups/Flags**

Advertise with your Roll-Ups in the transitions of the fair. Size 2.5m high, B1 certificate must be available on request.

### **Poster advertising in the washrooms**

Use our advertising folding frames in the washrooms for advertising. You make the advertising posters available. Size DIN A3.

## **Announcement of participation**

### **Advertisement in the visitor newsletter (e-mail)**

We will announce your participation in the run-up to the fair in our visitor newsletter!  
Send us your company and/or product description (max. 300 characters) together with the advertisement to be used as JPEG, PDF, AI, EPS or PSD.  
Resolution min. 300 dpi

## **Advertisements in the Messeguide**

Front or Back Cover (inside)

Back Cover (outside)

1/1 page DIN A5 (148x210mm + 3mm bleed) Advertisement

½ Page up (inside) (74x210mm + 3mm bleed) Advertisement in Visitor Guide

½ Page horizontal (inside) (148x105mm + 3mm bleed) Advertisement in Visitor Guide

## **Promoter / Walking Act**

Send your promoter / walking act through all exhibition halls and draw the visitors' attention to your company and your stand with information flyers!  
Note: Promoters / Walking Acts that have not been registered in advance will be listed in the final invoice, including a voucher photo.